

# Nonprofit Tech Readiness

Spring 2024 Cohorts

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# Our Team



**Amy Sample  
Ward**  
they/them



**Jeremy  
Garcia**  
he/him



**Tahira  
Abbas**  
she/her



**Ash  
Shepherd**  
he/him

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# About **NTEN**

## **OUR MISSION**

We are creating a world where missions and movements are successful through the skillful and equitable use of technology.

## **OUR VISION**

We build transformative power by connecting people who are putting technology to work for social change. We strengthen their individual and collective capacity for doing good by offering expert trainings, researching effective approaches, and providing places where relationships can flourish. We relentlessly advocate for the redesign of the systems and structures that maintain inequity.

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# Nonprofit Tech Readiness

A six-month cohort program focused on nonprofit professionals interested in boosting technology management and planning in their organizations.



# Program Goals

Elevate Technology Capacity

- Best Practices

- Planning

- Budgeting

- Decision-Making

Advance A Technology Project

Build Connections

Advisors and Peers

**Nonprofit Tech Readiness**

A CAPACITY BUILDING PROGRAM FROM NTEEN

# Is NTR for you?

## **Civic Engagement and Social Justice (Ford Foundation)**

- U.S.-based: grantees of the Ford Foundation's Civic Engagement and Government program in the following groups
  - Civic Engagement and Government
  - Gender Racial Ethnic Justice
  - Tech and Society
  - Future of Workers
- Have not yet participated

## **Individual**

Are you interested in building up your skills and leadership with technology? Then NTR is for you!

- Any job type and title
- Any department
- Support and authority to move a tech project forward
- No board members or volunteers as the lead participant

# Is NTR for you?

## **Jewish Agencies** **(Harry and Jeanette Weinberg Foundation)**

- U.S.-based and agency that is:
  - Member of Jewish Federations of North America
  - Member of Network of Jewish Human Service Agencies
  - Member of The Claims Conference
  - A core partner, strategic partner, or grantee of UJA-Federation of New York
  - A grantee in The Weinberg Foundation's Jewish portfolio

## **Individual**

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- Any job type and title
- Any department
- Support and authority to move a tech project forward
- No board members or volunteers as the lead participant

# Is NTR for you?

## Reaching and Retaining Donors (Fidelity Charitable Trustees Initiative)

- Nonprofit orgs in south central and mountain west states: AL, AZ, AR, CO, ID, KY, LA, MS, MT, NV, NM, OK, TN, TX, UT, WY
- Preference given to orgs under a \$2 million annual budget
- Have not yet participated

## Individual

Are you interested in building up your skills and leadership with technology? Then NTR is for you!

- Fundraising and marketing roles / department
- Support and authority to move a tech project forward related to retaining and reaching donors
- No board members or volunteers as the lead participant





# What Participants are Saying

“My participation in the NTR program has absolutely resulted in an increased capacity to strategically implement the use of technology for my organization.”

“NTR particularly expanded my knowledge in tech equity and inclusion and provided tangible tools to put those values into practice. Overall, I feel like I am approaching our data and tech work with more confidence and an equity lens.”

“The program gave me the courage and vision to start a tech project, virtually on my own, to find a solution for electronic record-keeping. That project is now well underway.”

# Overall Schedule

Plan for a six-month time commitment, with 8–10 hours per month for program work.



## **Conference**

*March 13–15, 2024*

Attend the 2024 [Nonprofit Technology Conference](#) virtually or in Portland, Oregon, for free.



## **Orientation**

*April 2024*

Ask questions and explore the online learning and community space.



## **Sessions**

*April 2024–September 2024*

Take part in educational and mentorship activities.



## **Celebration**

*September 2024*

Celebrate achievements and hear from inspiring guest speakers.

# Session Overview

You'll be supported as you move your customized technology project from the idea stage to a full-blown action plan, and get the guidance you need to implement the project. You do not need to have a project decided or in mind when you start.

## **Technology projects**

Advice and mentorship, including help with successful planning, culture change, and implementation.

## **Open office hours**

Drop-in opportunities to get direct support.

## **Live educational series**

Training sessions that cover the core competencies of technology planning, budgeting, implementation, and evaluation.

## **Self-paced educational series**

Sessions that cover other competencies and best practices.

## **Leadership development**

Facilitated process for discussing feedback and practicing and modeling experiences you can replicate at your organization.

## **Interactive workshops**

Working sessions to build your project planning skills and develop connections with your peers.

# Live Course Series







## Series of week-long courses

Pre-Work  
Live Event  
Homework

## Curated for each cohort

+8 Additional Prepaid Course Credits

## Wide range of topics

 <b>Advanced Google Analytics 4</b> Your website can make or break an advocacy campaign or donor appeal. Learn how to use Google Analytics 4 to improve your outreach in this online course. <b>Upcoming course</b> August 30, 2022 <a href="#">More info &gt;</a>	 <b>Foundations of digital inclusion</b> The pandemic accelerated society's dependence on the digital economy. Learn how your nonprofit can address digital divides in this online course. <b>Upcoming course</b> August 24, 2022 <a href="#">More info &gt;</a>	 <b>Expanding home connectivity in your community</b> How does your nonprofit bridge digital divides in your community? Learn how to reach people who could benefit from your programs in this online course. <b>Upcoming course</b> September 13, 2022 <a href="#">More info &gt;</a>
 <b>Racial equity and tech planning</b> Learn how organizational diversity, equity, and inclusion practices relate to technology in nonprofit strategic planning and processes in this online course. <b>Upcoming course</b> September 14, 2022 <a href="#">More info &gt;</a>	 <b>Emerging tech trends and their impact on social good</b> What 2022 trends can affect how your organization communicates and connects with supporters? Learn to use new tech for your mission in this online course. <b>Upcoming course</b> September 20, 2022 <a href="#">More info &gt;</a>	 <b>Streamlining operations</b> Do you want to improve processes across your organization? Learn how technology can help your nonprofit be more effective and efficient in this online course. <b>Upcoming course</b> September 27, 2022 <a href="#">More info &gt;</a>







# Self-Paced Series

Focused on wide range of topics

100% Self-paced

No live event or follow-up

Access on your own schedule

			
<b>The Leadership Imperative: Diversity, Equity &amp; Inclusion (NTR Self-Paced)</b>	<b>Digital Accessibility for a More Inclusive World (NTR Self-Paced)</b>	<b>Mindful Self-Care (NTR Self-Paced)</b>	<b>Surveys: Planning, Design &amp; Analysis (NTR Self-Paced)</b>
🕒 50 mins	🕒 53 mins	🕒 49 mins	🕒 40 mins

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# Leadership Development

1:1 advisor support

Online community space

Professional Certificate



# Professional Certificate

Opportunity to earn your Nonprofit Technology Professional Certificate





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# Building Connections

Connect with peers on project related topics

Monthly opportunities



# Example Projects



Technology Roadmaps



CRM/Database



Website Redesign



Systems & Infrastructure

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# Office Hours

Drop in support sessions

Open format

At least monthly



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# Additional Support Opportunities (cohort specific)

**Cash Award**

**Additional advisor support**

**Gift a professional certificate**

\$1,000 value





# 24NTC

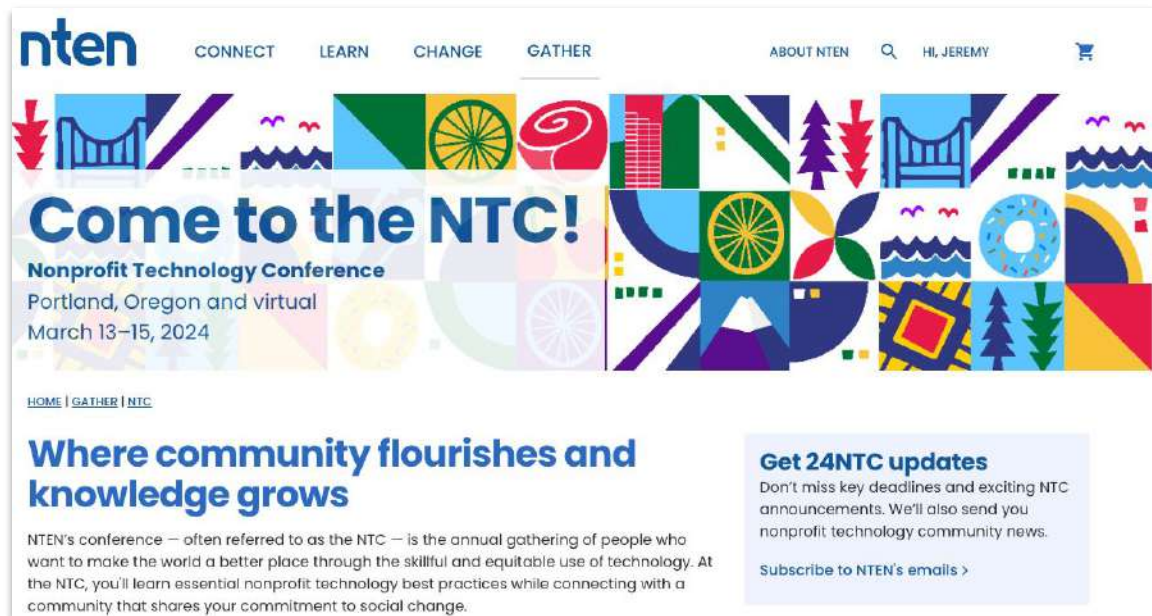
Nonprofit Technology  
Conference

Hybrid option (in person &  
online)


100+ sessions

Access to all recordings

Complimentary registration




# Training Center

Customer Service Tools

## Training center

It's the home for all your NTEN courses and cohort-related online learning content

Welcome to the Training Center! The content becomes available once it's opened, and you are enrolled, not at the time of registration.



Jeremy Garcia

Achievement count: 0

Completed	In Progress	Not Started
26	70	68

FILTERS

Q Search Learning


Clear All

**NTR Community Space**  
Visit the [NTR community space](#) to connect with peers, start a conversation, and see updates from NTEN.

### nten Nonprofit Tech Readiness


The NTEN training center is your hub for all content related to your NTR cohort. You'll find program-specific content, like orientation materials and cohort summaries, and curated courses and workshops. In addition, any courses you self-select using your prepaid credits will be displayed below in the general courses area.

Cohort Bundles **7**




**Jewish Agencies NTR (Spring 2022)**

🕒 108 hrs 50 mins 📊 18.00%



**Alchemy Tech NTR (Fall 2022)**

🕒 62 hrs 3 mins 📊 29.00%



**Ford Foundation NTR (Fall 2022)**

🕒 63 hrs 29 mins 📊 28.00%

All content in one central location

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# Timelines

## **Application Period**

January 23 – February 8

## **Notifications by February 14**

## **Cohort Sessions**

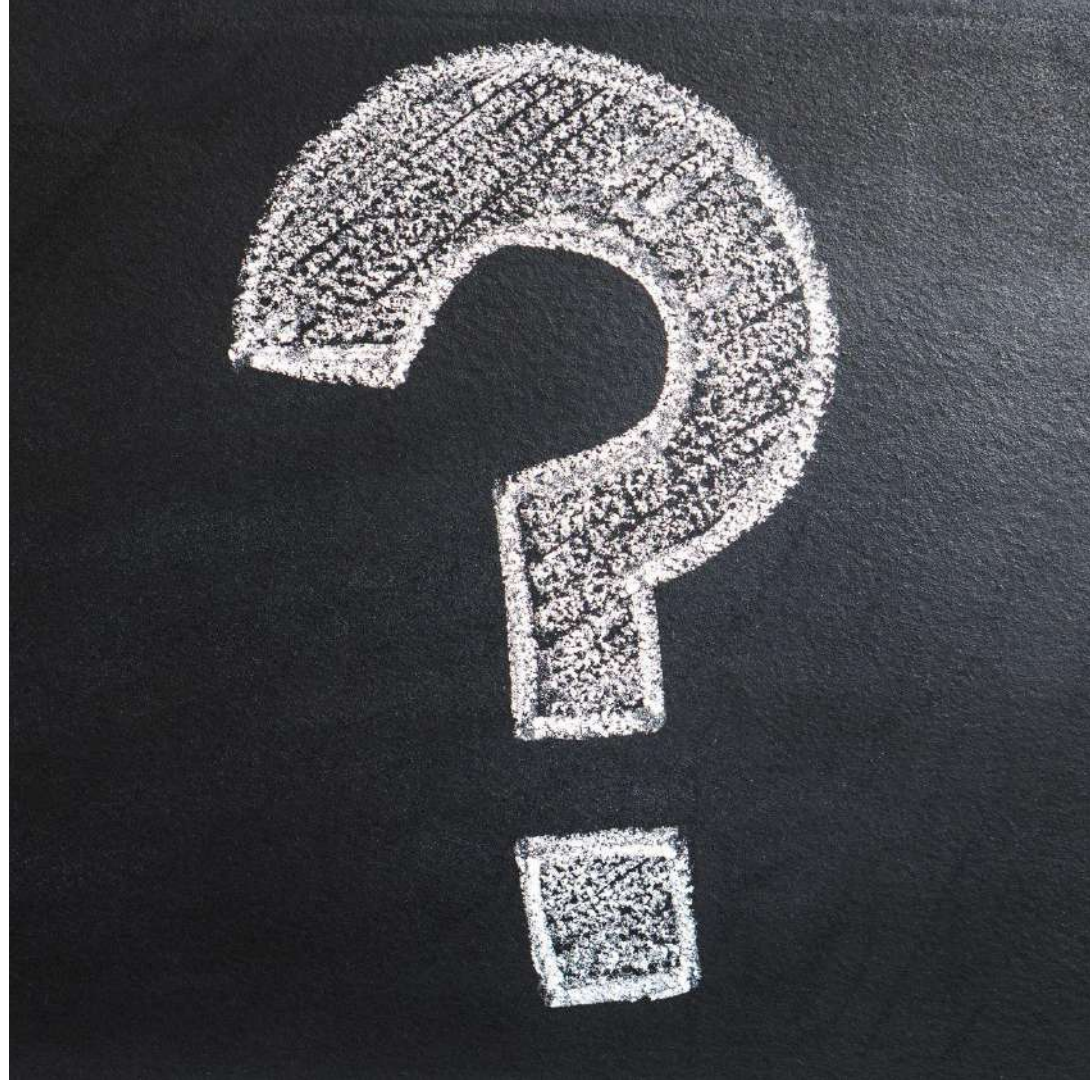
April 2024 – September 2024



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# Additional Questions?

Any additional question you would like to ask?





**Website**  
nten.org

**Email**  
training@nten.org

thank  
you

**nten**