

EXHIBIT C

Example questions for generative AI vendors

Before purchasing a generative AI product from a third-party company, consider asking the following questions to ensure you have a clear understanding of the product's capabilities, data usage, and potential impact on your nonprofit organization:

1. Data collection and privacy

- What data does the product collect, and how is it stored?
- Does the product need access to sensitive data (e.g., personal information, donor records)?
- How does the product ensure data privacy and security?
- Does the product comply with data protection laws (e.g., GDPR, CCPA)?
- Can the data be anonymized, and can it be deleted after use?

2. Transparency and explainability

- How does the product generate its outputs, and can this process be explained?

- Can the product provide insights into its learning and improvement processes?
- Are there any "black box" components, and if so, what steps are being taken to increase transparency?

3. Bias and fairness

- Has the product been tested for biases and fairness issues?
- How does the product address fairness and prevent disparate impact?
- Are there mechanisms to monitor and reduce potential biases in the future?

4. Early termination of contract

- What are the terms for early termination of the contract, in case new AI capabilities are introduced that don't align with the policy of the organization?