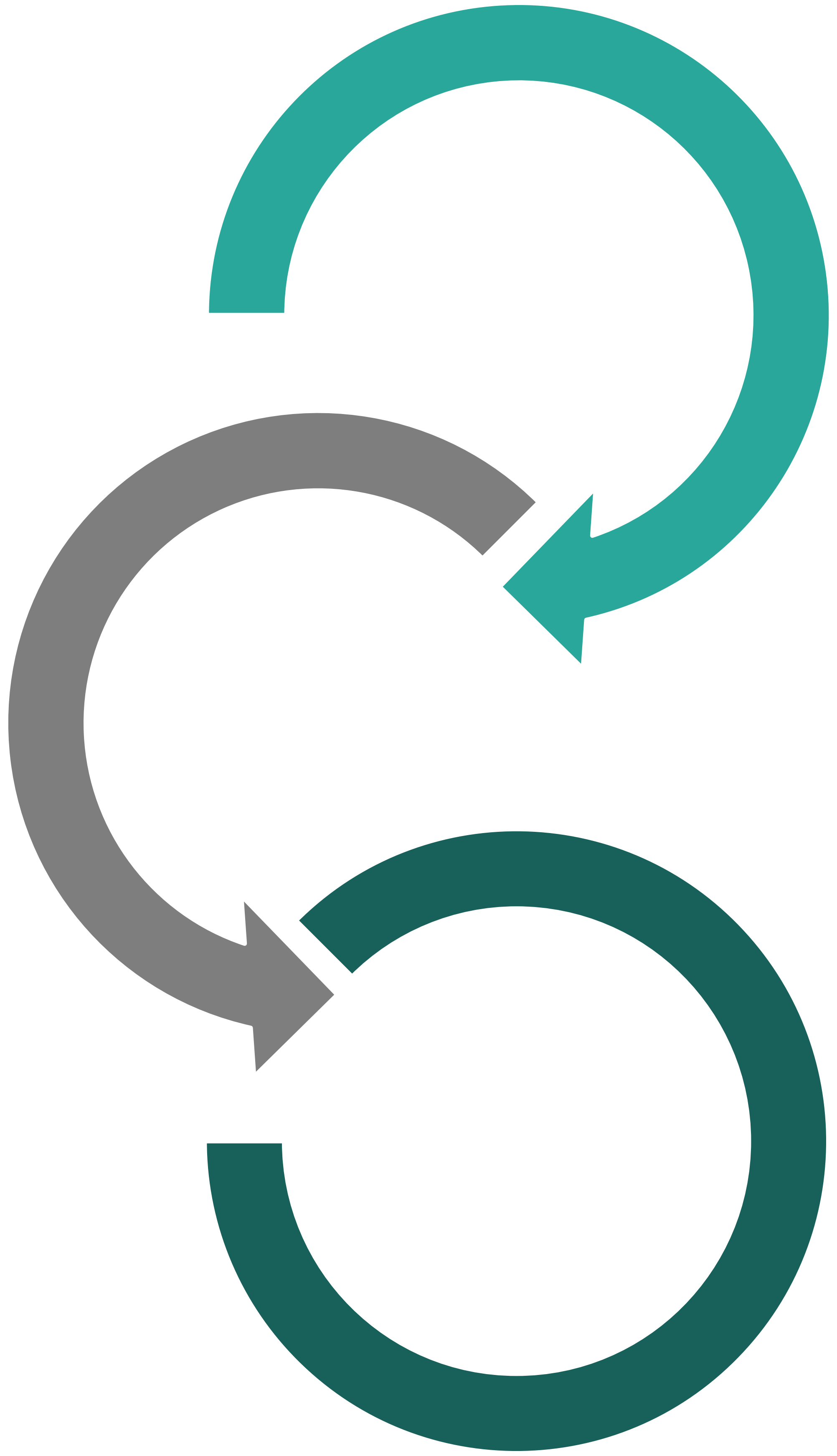
AI Governance Framework for Nonprofits

An Overview



Presented by ANB Advisory Group
Afua Bruce and Rose Afriyie

This training provides a framework to help nonprofits navigate the current AI environment

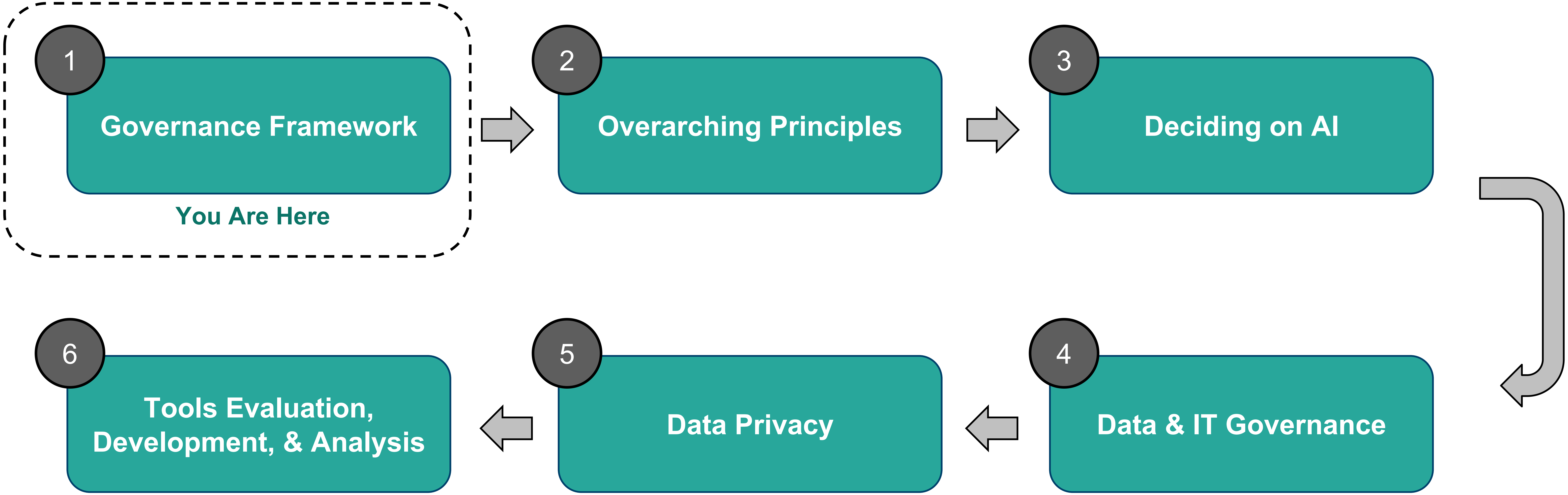
Current Environment

- Many conversations about AI – the good, the bad, the ugly
- Pressure to adopt AI and to manage internal AI use
- Ongoing conversations about guardrails and guidance
- Resource constraints as nonprofits tackle ambitious missions

What This Project Provides

- A framework that provides sample language for internal policies, examples of use, and materials for conversations with boards

Six modules will guide you through important considerations for nonprofits when implementing AI


1

Governance Framework

You Are Here

2

Overarching Principles

3

Deciding on AI

4

Data & IT Governance

5

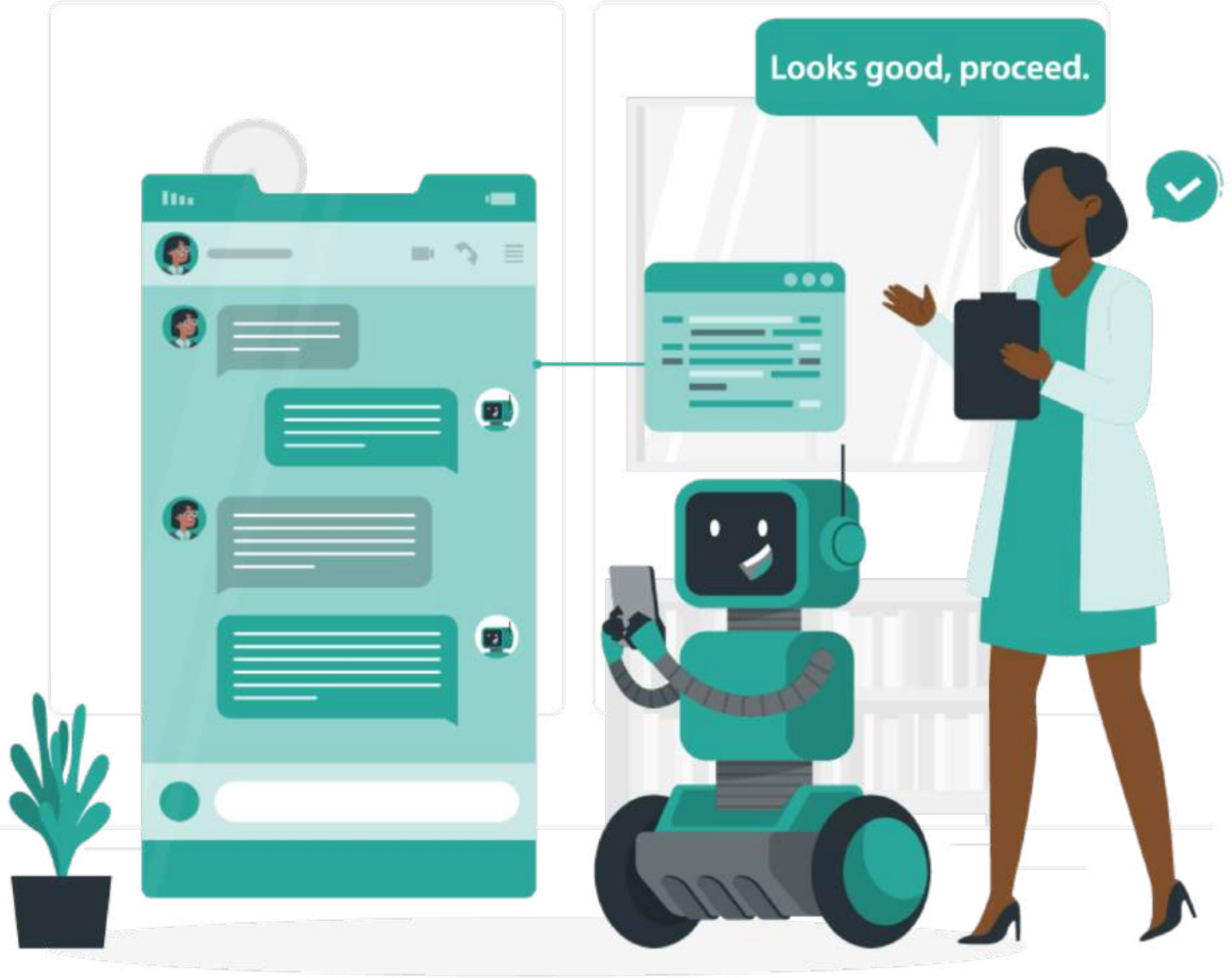
Data Privacy

6

Tools Evaluation, Development, & Analysis

At the end of this training, you will be equipped to take the next step in AI implementation for your organization

- A good understanding of how AI can be developed and used within nonprofits
- AI Policy Template: language for an AI Policy for your organization as a starting point
- Board Talking Points: discussion points to be used, along with this presentation, in conversations with your board about AI


Looks good, proceed.

Nonprofit workers are at all ends of the spectrum on AI usage, though the majority are unsure how to use

22%

Of nonprofit workers were identified as power users

Compared to 29% in all other industries

53%

Of nonprofit workers said they were unsure of how to use AI

Compared to 40% in all other industries

19%

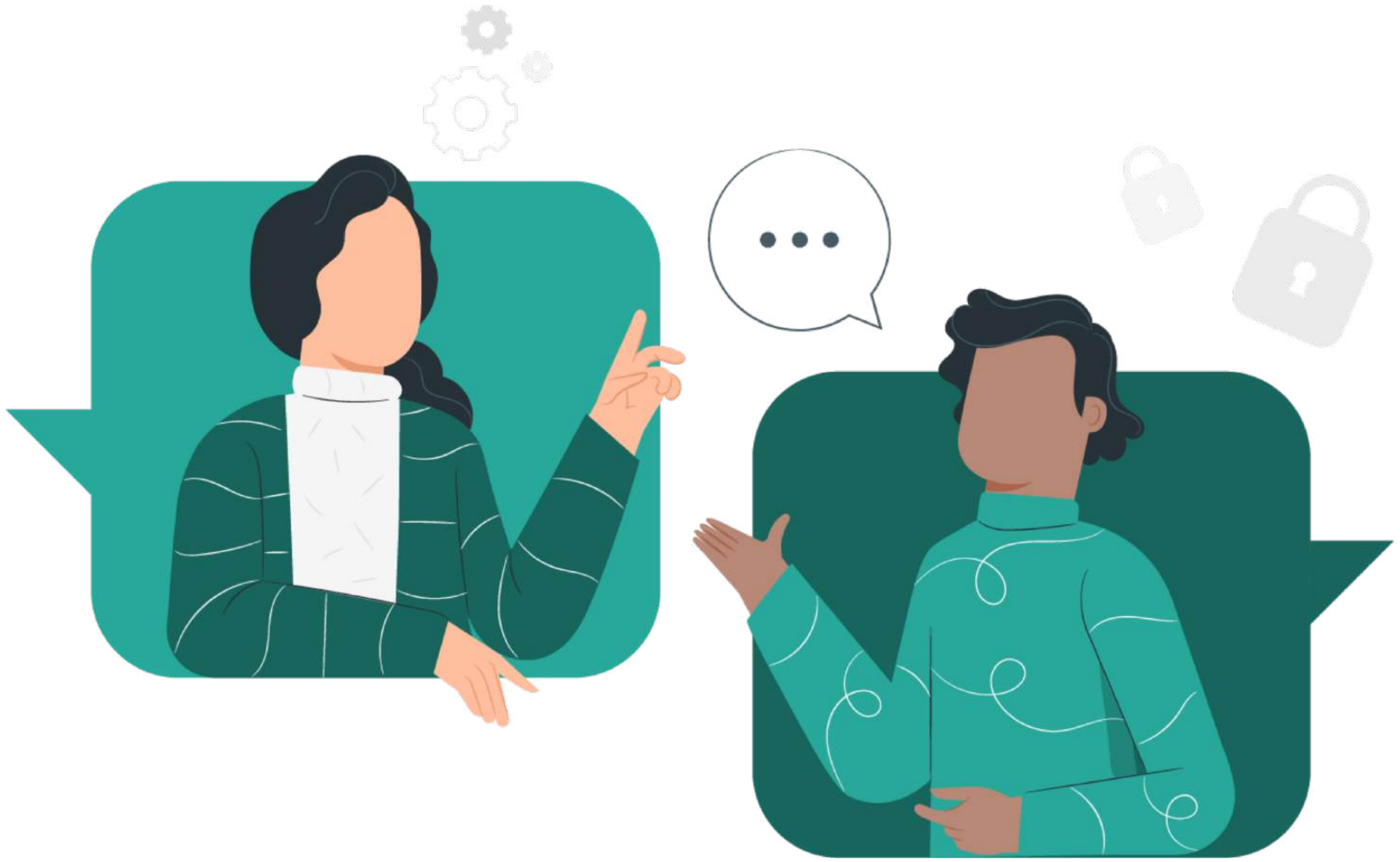
Of nonprofit respondents said they had one-time training

Compared to 9% in all other industries

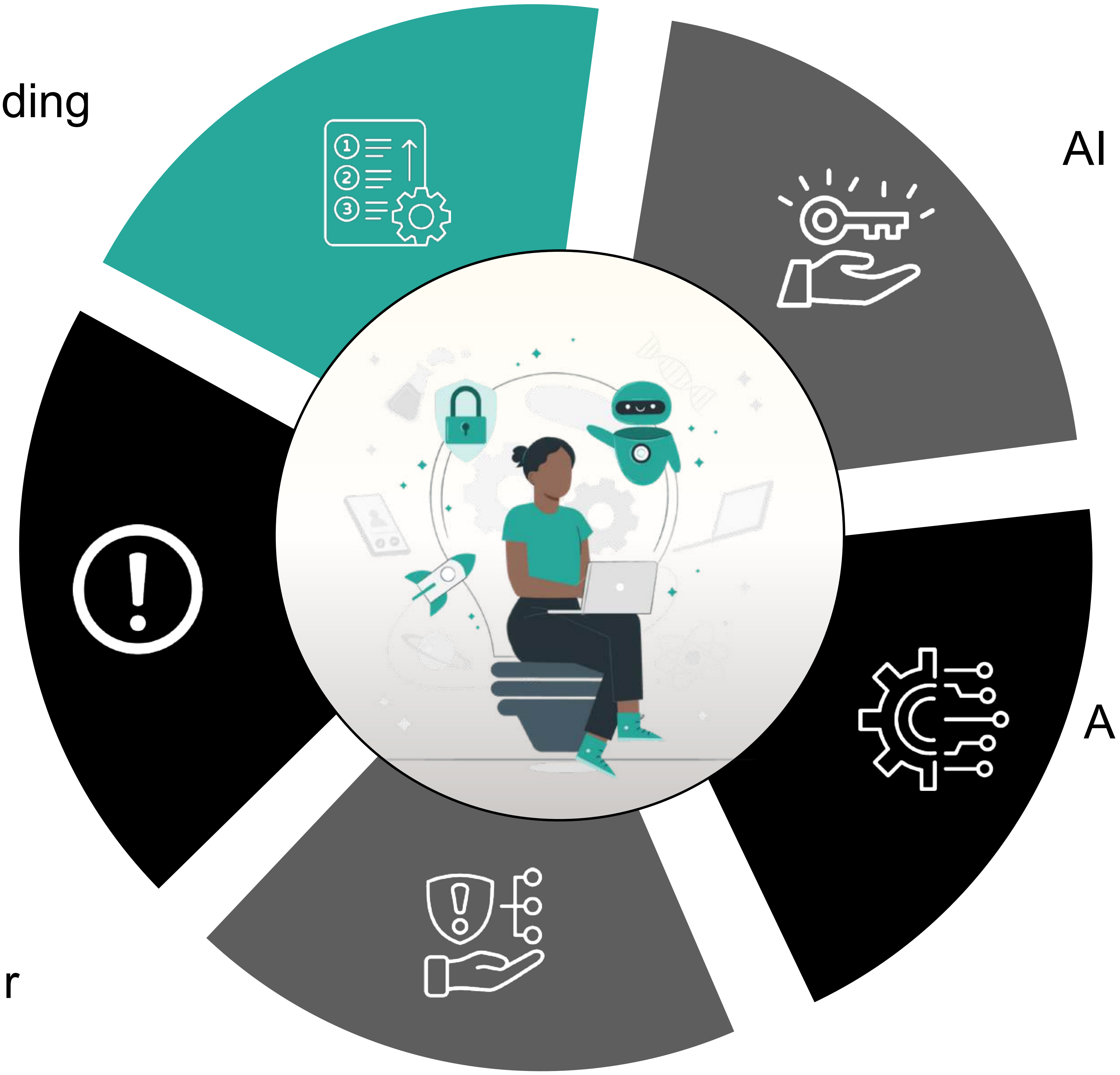
Source: 2024 Microsoft productivity report

Because of nonprofits’ unique mission, thoughtful AI implementation is particularly important

- Empathy
- Human Driven
- Providing Critical Services



The time to implement AI policy is now



Nonprofits have many priorities, including many technology-related priorities

AI can also provide an opportunity to do new things, or to do old things in new ways

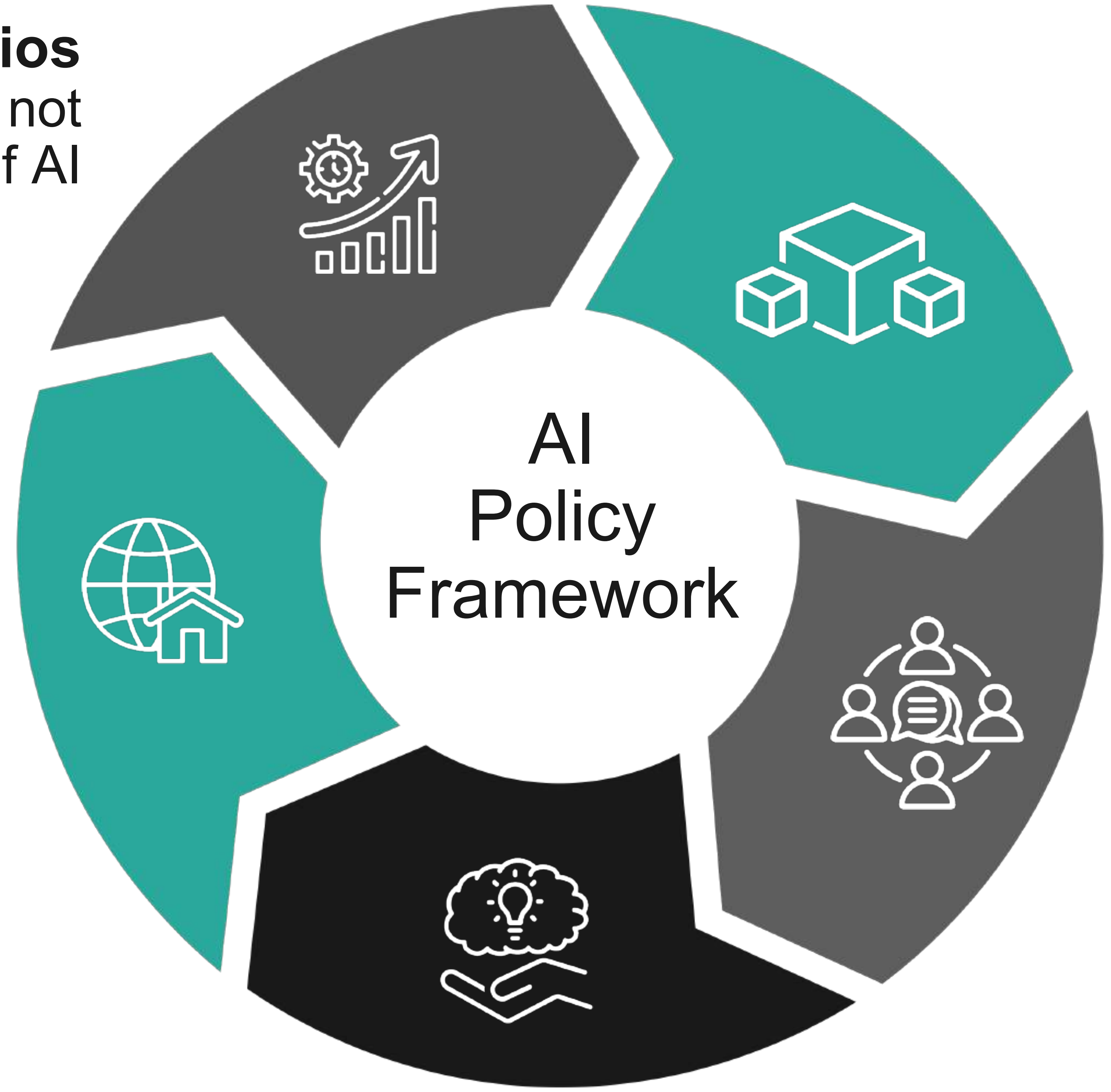
AI tools aren't perfect, and there are aspects of the technology that still need to be figured out

AI tools and functionality are becoming more prevalent; many nonprofit staff report using AI tools at work

Unmanaged AI tools can expose your organization to new risks

How can organizations balance creativity and responsibility?

We have developed an AI policy framework that is relevant, modular, and community-informed



Productivity-driven scenarios
Situates AI in service of organizational mission; not for the novelty of AI

Modular design
Allows the selection of relevant sections/ language based on your organization's preferences

Community-informed approach
Nonprofit leaders from myriad organizations contributed to this framework

Anchored in real-world use cases
Provides real world use cases as concrete examples of how and where to consider AI

Easily understood and usable
Communicated in clear language, appropriate for various audiences

This training includes two components, video overviews and downloadable documents customized based on your current AI implementation status

Video Series

Introduces each component of the framework

Downloadable Documents

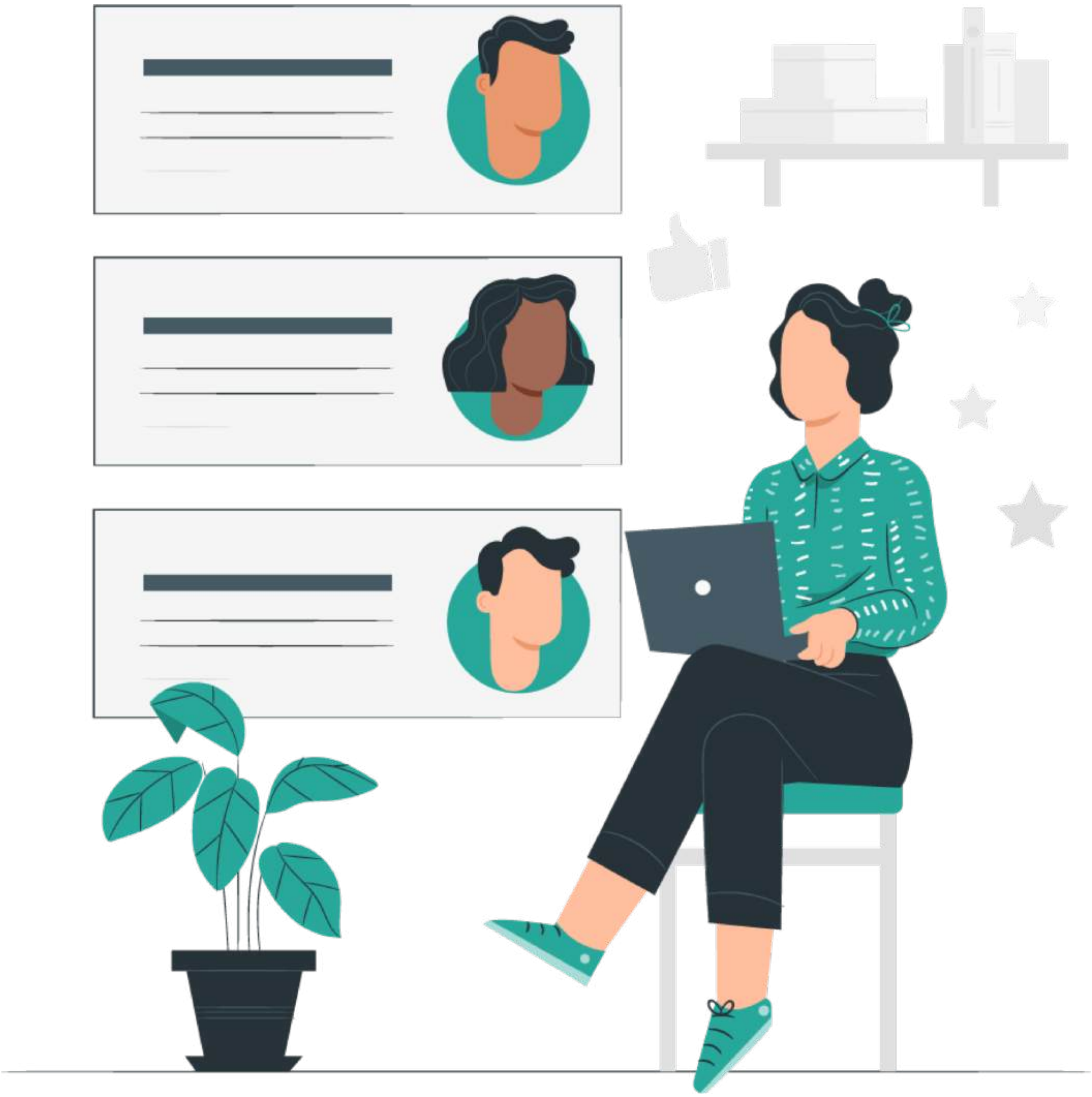
Include a brief description of the function, roles, and objectives, as well as sample language for a policy

Select sections based on your organization:

- **Category 1:** Nonprofits not building tech
- **Category 2:** Nonprofits currently building tech

Remember…

- Iteration is good! Start small, learn, grow
- Nonprofit leaders are: innovative, creative, nimble, community-centered, and problem-solvers
- The goal is to support your staff and your community
- Add AI into your decision-making loop
- AI is powered by data: the people, the history, the policies



THANK YOU!

✉ https://www.anbadvisory.com/